# SCOUTSYNC

# College Bound

ScoutSync College Recruitment Support for International Athletes

- Comprehensive recruitment support
- Insider knowledge and expert guidance
- Personalized services tailored to international athletes





### Who We Are

ScoutSync is a global scouting and recruitment management platform that uses data, analytics, and AI to streamline the recruitment process.

- Founder & CEO Darius Willis former pro athlete and coach. Attended Indiana University and New York Jets.
- With years of experience helping international athletes navigate the U.S. recruitment process, we provide personalized support every step of the way.
- Our services are tailored specifically to meet the unique challenges faced by international athletes, ensuring they find the best-fit colleges and programs.
- We take pride in our success stories, with hundreds of athletes successfully recruited into *NCAA*, *NAIA*, and *JUCO* programs.
- From academic preparation to building standout highlight videos, we offer all the resources and guidance needed to streamline the college recruitment journey.

## **Our Vision & Mission**

**Creating Winning Opportunities** 

#### **Vision**

Creating life-changing experiences by providing access to a new level of insight to unlock the true potential of athletes, coaches, and teams.

#### **Mission**

The mission of ScoutSync is to revolutionize the global sports recruitment and management process by connecting athletes, coaches, and teams through innovative technology, data analytics, and Al-driven solutions. We aim to simplify and enhance talent discovery, reduce scouting efforts, and create opportunities for athletes of all levels to be recognized globally, while delivering personalized, efficient, and accessible tools that empower our users to achieve their full potential.



## What We Offer





#### **Lifetime Value**

1x fee and we support your recruitment needs for the rest of your sporting career.



#### **Online Education**

Online sessions to guide you every step of the way.



#### **Highlight Video**

Highlight video. Making your highlight video flash in the first 30 seconds



#### Twitter/X

We help build your X profile to stand out to coaches



#### **Email Templates**

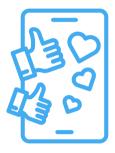
Full email support. Templates to send to coaches



#### **Coach Network**

Get directly connected with college and international coaches in our network

## What We Offer



#### **Exposure**

Marketing and Branding opportunities. Once you are with ScoutSync we boost your exposure



#### **Referral Program**

If you invite others to join you get bonuses and additional free services





#### **Influencer Campaigns**

Become influencer/Ambassador of ScoutSync and reap rewards



#### **Analytics**

With your performance data you will obtain verified scores and rankings



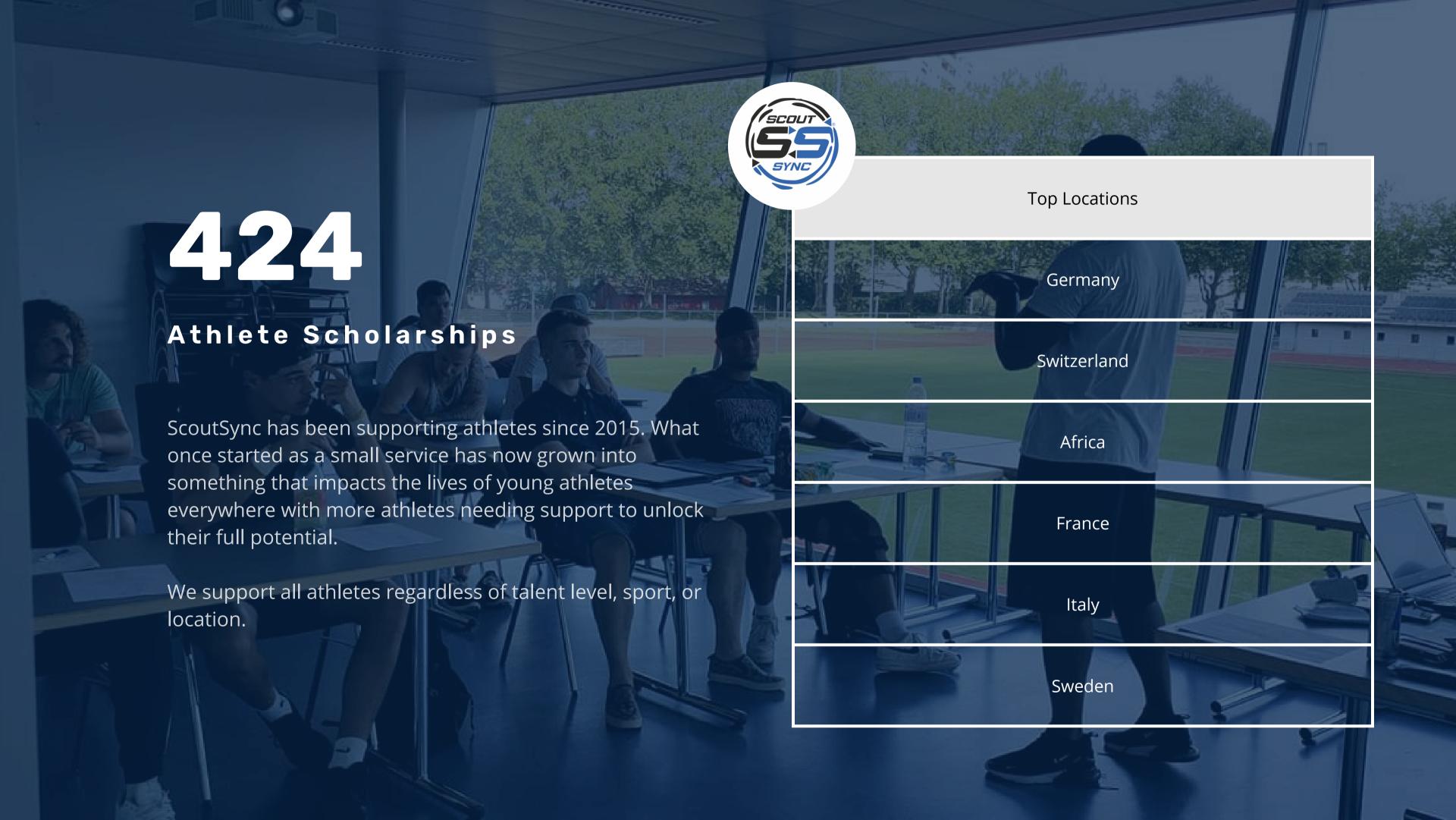
#### **Virtual Scouting**

Showcase your skills w/videos of combine drills. ScoutSync will create a highlight for you.



#### **Discount Pricing**

Receive discounts on ScoutSync services through email campaigns











# **Recruiting Journey**

We help you navigate the entire process by understanding the recruitment calendar for each association. Learn the US college athletic system:

- NCAA I, II, III: introduction and eligibility guidelines
- NAIA & JUCO: understanding alternative opportunities
- Clearinghouse/Eligibility Centers: for NCAA and NAIA registration
- Links to NCAA, JUCO, and NAIA websites for quick navigation to the right areas.

For more information: collegebound@scoutsync.com





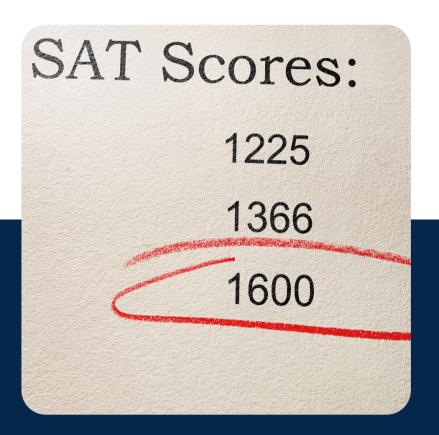
## **Academic Preparation**

Academic qualifications and standardized test scores are essential for eligibility. This section details the GPA, SAT, and ACT requirements and offers tips for preparing transcripts and completing clearinghouse registrations.



#### **Transcripts & GPA**

Instructions for transcript submission and GPA conversion.



#### **Standardized Testing: SAT & ACT**

Overview and preparation tips for standardized tests.



#### **Clearinghouse Registration**

Step-by-step guidance for NCAA and NAIA eligibility centers.



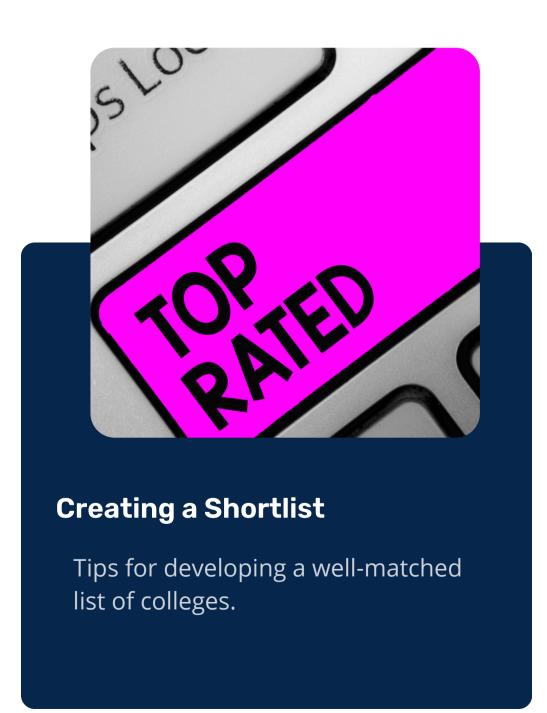
# Researching Colleges & Programs

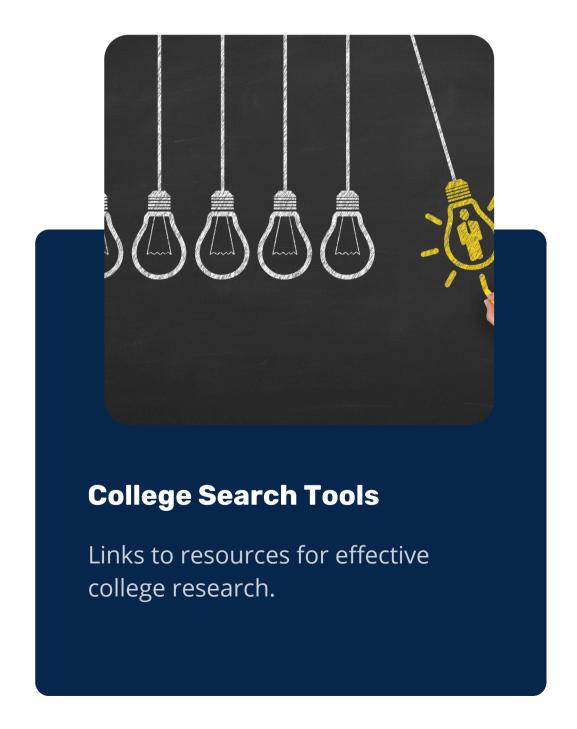
Helps athletes and their families identify schools and programs that match their academic and athletic goals, with tools and strategies for narrowing down college options.



#### **College Research**

How to consider factors like location, academics, and athletic programs.







A compelling athletic profile is crucial for gaining coaches' attention. This section covers best practices for email outreach, social media presence, and highlight video creation to showcase athletes' skills.



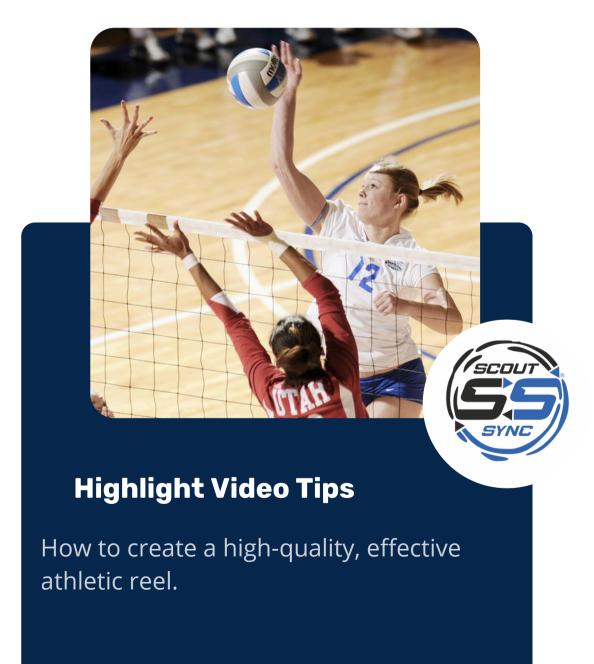
#### **Email Outreach**

Template emails and guidance for connecting with coaches.



#### **Social Media Strategy**

Building a standout Twitter profile to engage with recruiters.





## **Success Stories**























**Payment Options** 









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